



2009 Phoenix Awards Application

The Phoenix Awards™ were created in 1997 to recognize individuals and groups who are working together to solve the critical environmental problem of transforming old, contaminated areas into productive new uses. The awards honor individuals and groups that have implemented innovative, yet practical, programs that remediated environmentally-impacted sites, and stimulated economic development or created new community assets. The awards seek to showcase these successful solutions and publicize these premier redevelopment projects as models for other communities around the world.

One winner will be selected from each of the 10 U.S. EPA Regions, and special winners for community impact, sustainability or other special achievements. Additional special winners will be selected for their innovative techniques, cooperative multiple party efforts and their solutions to address emerging environmental or community issues. Recognition will be given to both small entities (local governments, nonprofits, citizens, etc.) as well as large entities. A grand prize winner will be selected from all of the chosen winners.

The Phoenix Awards™ are presented at the U.S. National Brownfields Conference held in a different U.S. city every 12 to 18 months. Award winners will receive a Phoenix Awards crystal trophy, international publicity in a variety of professional journals and other publications, and are afforded the opportunity to highlight their successes and showcase their projects during this major environmental conference.

Eligibility:

Any individual, group, company, organization, government body or agency is eligible for a Phoenix Award. Applications may be submitted by an individual involved in the project or a third party, with the primary project coordinator (e.g., property owner, engineering firm or project developer) or the entire project team listed as the applicant.

In order to be considered, the brownfield redevelopment project must be “completed” by the date the application is submitted. Brownfield redevelopment projects are broadly defined under this award program to include properties impacted by all types of contamination. Projects are deemed “completed” if the end-use is being conducted at the site. Past Phoenix Awards winners are not eligible for the same project in subsequent years. However, all previous non-winning applications will be considered automatically in the following year’s review process.

Deadlines:

All applications must be **received** by: **June 30, 2009.**

Award Criteria:

Successful applications will demonstrate measurable results and/or impact on environmental improvement and long-term community economic benefits.

An independent panel of state, regional and federal government leaders, along with environmental, business and academic professionals will select the winners. The judges will evaluate each application based on responses to specific questions related to the projects overall effectiveness, use of innovative environmental solutions and impact on the environment and local community.



Guidelines

Major emphasis is placed on five topics:

- The magnitude of the problems and project
- Use of innovative techniques
- Cooperative efforts of multiple parties to undertake the project, including financing solutions
- Positive impact on the environment (e.g., green buildings, greenways, energy use)
- The project's general and long-term impacts on the environment and community

Application Instructions:

Please complete the following application form by providing applicant information and answering questions 1-25. In addition, please submit the following materials with your application form:

- An executive summary (1-2 pages) explaining the project, the size of the site and the size of the remediation, how the site was cleaned up, what technologies or strategies were employed, how the site is currently being used and what long term environmental, economic or social benefits are conferred upon the community. This is your best opportunity to concisely describe your project and explain why it is worthy of recognition. Judges review this item first.
- One (1) letter of support from someone who did not directly participate in the project, but who is familiar with its success. This letter must profile the community (population, demographics, employment) and explain the impact of the project (i.e., its benefits to the community). This letter of support can be submitted electronically or by a hard copy.
- A one-paragraph description of the applicant's organization or partnership and project participants. Also, please provide the project name exactly as you would like it to appear on an award.

- Digital images that are suitable for reproduction, showing how the site looked before and after remediation and redevelopment. We will use the images of winning projects in PowerPoint award ceremony presentations, conference displays and webpage success stories.

Formatting Instructions:

The application form may not exceed a total of 20 pages (starting the page count with the page listing Question 1). Please use Microsoft Word documents with 12 pt Times New Roman font and no less than .5" margins. Except for the letter of support and photos, all application materials should be saved as Microsoft Word documents onto computer CD disks. Do not save the application form or executive summary as PDFs.

When saving documents or files onto the CD disk, please follow these guidelines for naming your files: <EPA Region>_<Name of Project>_<description of file>, e.g. – *Region1_ABCRedevelopmentProject_execsum.doc* or *Region1_ABCRedevelopmentProject_beforephoto.jpg*

Application submission: The application materials must be submitted in duplicate (2 computer CD disks of the entire application) along with 1 hard copy.

Checklist for completed application:

- Application form (up to 20 pages)
- Executive summary (1-2 pages)
- Letter of support
- Applicant description
- Before and after photographs digital images

Please send the completed application materials to: The Phoenix Awards, c/o Denise Chamberlain, 5425 Bonnyrigg Court, Mechanicsburg, PA 17050.

After sending the materials, confirm its shipment with an email to:

denise.chamberlain@arcadis-us.com, and receipt of your package will be acknowledged by return email message.



Information may be typed directly into the gray boxes (there is no character limit). Do not exceed twenty (20) Microsoft Word document pages, one-sided and single-spaced, with a minimum of 12-point font. Be as concise and complete as possible when providing your answers.

Principal Contact Name:

Company:

Address:

City, State, Zip:

Country:

Phone:

Fax:

E-mail address:

Additional Project Participants who should be recognized (include addresses):

Confirmation Notice

I confirm that the information regarding (project name) _____ located in (city, state – if applicable, country) _____ contained in this application is accurate and complete to the best of my knowledge.

Principal Contact Name:

Signature: _____

Date:



Please answer Yes or No to the following questions, providing additional information in the gray boxes as necessary.

1. Was the project conducted pursuant to a governmental voluntary remediation program?
 Yes No *If yes, provide the legal citation for such program.*

2. Did the property owners receive a covenant-not-to-sue or liability release from environmental regulators?
 Yes No

If yes, does it apply to others Yes No
Who?

3. Did remediation occur under a consent order or other legal mandate?
 Yes No
If yes, please provide one copy of the consent order and other relevant legal documents.

4. Was a final report submitted to federal, regional, territorial or state environmental regulators declaring that the remediation was completed according to an approved plan?
 Yes No *If yes, please provide a copy of the executive summary or section that summarizes the overall plan and actions.*

5. Was the site ever on a federal, regional, territorial or environmental priority list?
 Yes No
If yes, please provide the name of the priority list and EPA ID number (if applicable).

6. Did the project receive any loans, grants or financial assistance from any public or private organizations?
 Yes No
If yes, please list those sources.

7. To the best of your knowledge, has any enforcement action or order been taken against any of the nominees or nominees' organizations at any time in the past three (3) years?
 Yes No
If yes, please provide an explanation of the circumstances of the action.

8. State the number of years that the site was idle or abandoned, and briefly explain the reason(s) for abandonment.

9. State the length of time (months, years) it took to remediate and redevelop the site. Please itemize the time (months, years) by major phases.

10. State the total project cost, including all environmental due diligence, remediation, infrastructure costs, and other expenses. (Please itemize all environmental remediation costs separately from other costs.)
11. State the total acres of the site and the size of the area subject to remediation.
12. State the number of employees formerly employed at the site prior to the abandonment. Concisely state the primary job classifications at the former enterprise (e.g., mechanics, steelworkers, clerical, etc.)
13. State the number of employees currently employed at the site. Concisely state the primary job classifications at the present enterprise.
14. What was the primary reason this site was selected for redevelopment?
15. Provide a brief site history stating the types of former owners and site usage.
16. What was the greatest challenge or obstacle associated with this revitalization project?
17. Describe the nature and magnitude of the contamination, including a list of the major contaminants and volumes/quantities. Identify the affected media and affected acreage.
18. Describe the remediation activities and redevelopment project, including cleanup funding mechanisms, barriers to redevelopment, construction/renovation challenges, and innovative clean up technologies.
19. Describe the redevelopment project, including how it fits within local and regional economic or community development strategies/plans, and the benefits that the project makes toward the local community's economic and/or quality of life goals.
20. Describe the efforts to involve the community in the clean up and redevelopment of the project site.
21. Describe the federal, regional, territorial or state environmental regulatory issues associated with the project, providing information on the following items as appropriate:
 - Cooperative multi-party efforts
 - Use of any special governmental initiatives or programs
 - Apportionment of liability or cost-sharing arrangements among multiple partners

22. How were various financial techniques and strategies used and leveraged to facilitate the redevelopment of this project (e.g., grants, tax increment financing, tax credits/incentives, tax-free zones, public or private loans, equity and financial partnerships)?
23. Describe the innovative brownfield techniques used in the project, highlighting the following items as appropriate:
- Economic development
 - Financing techniques
 - Marketing strategies
 - Land conservation (e.g., habitat preservation, parks, open space, etc.)
 - Sustainable development (e.g., green buildings, eco-industrial development, mixed use, integrated planning, smart growth, sustainable design concepts, etc.)
 - Public policy initiatives (e.g., governmental initiatives – abandoned petroleum sites without viable responsible parties (“Petroleum Brownfields”), mine-scarred lands, port revitalization (“PortFields”), old rail properties (“RailFields”), smart growth, environmental justice, BRAC sites (Military Base Realignment and Closure), one-cleanup program (blending requirements of several regulatory programs into an effective cleanup model), economic revitalization, job training, education, or housing)
24. Describe the community impact, providing information on the following items as appropriate:
- General impact or benefit to the community
 - Community population, demographics and general employment information
 - Tax revenues now generated by the project site as well as future projections relating to this project site
25. Why is this project worthy of a Phoenix Award, an international revitalization award?